

**LGA Monthly Board Meeting
Wednesday, July 26, 2023 - 8:30 am
Lakeland Cultural & Arts Center
Minutes**

Call to Order

Jeff called the meeting to Order at 8:30 am ET

Attendees: Jeff, Eric, Lewis, Brian, Jane, Carol, John, Shannon, Judy, Patricia, Bev

The first action was regarding the appointment of Patricia Price as a fill in Director for Northampton County until next year. Motion proposed by Jeff, Eric approved and seconded by Brian. Unanimous approval.

Discussion on Membership meeting minutes. There was a discussion by the Board to determine if the minutes for membership meeting should continue. It was determined that the Membership meeting minutes are to be continued.

Jeff provided guidance regarding the Board's responsibilities and Committee's responsibilities. The Board sets policy and makes the final decision. Committees do the majority of the work and bring recommendations/findings to the Board for a vote when appropriate.

Jeff proposed motion, Eric approved and seconded by Lewis. Agenda approved.

Membership Meetings Agenda

1. **Brian**-planning for August 2 Membership meeting, Adam Fields @ Waters View
Currently 25 folks paid in advance. Cutoff date extended to Friday 7-28. A computer and projector are needed for Adam's presentation.
Eric has the computer and Jeff has the projector. Bev will let the Church know that the LGA will not be there the morning of 8-2.
2. **Eric**-status of Sept 1 Membership meeting, 5 County Sheriffs
Eric has contacted the Sheriffs and is waiting for responses. The Sheriffs have been provided with a list of topics to discuss.
3. **Jeff**- October 4, NC Wildlife: Kirk Rundle & David Belkowski-The LKG Fishery
Jeff has verbally confirmed that two NC Wildlife Biologists will be there.
4. **Brian/Shannon**- Nov1, Veterans Museum/ Toy Drive
Shannon will be sharing stats and insight of the Toy Drive.
Brian will get the General to speak and will discuss with him that he has only 15 minutes.
5. **Jeff/Shannon**- Dec 6, Toy Drive/LCAC
Discussion at another meeting.

Old Business/Follow-ups:

1. **Jeff**- Treasurers Report (see Anne's email dated 6/20)
Jeff provided a summary of the Treasurer's Report. Treasurer's Report distributed by email.
2. **Brian**-Membership stats
Brian provided update. 2168 households and businesses are now members.
Littleton Festival will be to obtain new membership. MM has ideas as to how to increase membership and will present recommendations/ideas to the Board.
3. **Brian** – increase of membership fees
MM is looking into increasing fees. There has not been an increase since 2000. MM will make a recommendation to the Board.
4. **Jeff**- Status of Membership Survey- when do we close it out?
Jeff provided update: 146 survey responses, 7 were received in the last month. Only 7% of membership. Would like a better response rate. Another email will be sent to the membership. Discussion ensued with ideas to increase

the number of completed surveys: Have QR code or laptop with survey so people can complete at Littleton Festival. Contact HOAs request notification of their homeowners. Do another email blast.

Bev to send out another email. Directors to investigate having QR code and/or survey for completion at Littleton festival.

5. **Brian**-plans for Littleton Festival, sign up process for volunteers.

Brian provided update. All hands-on deck for September 2nd. A signup sheet was sent around for Directors to volunteer. One hour time slots to work to recruit members (work the Street), have flyers, MM information then direct them into tent area. Need a set up crew, take down, in tent and recruiting crew. Recommended to print and hang a large map of subdivisions printed and talking points for consistency.

6. **John C**- plans for Candidate Forums

John provided update. For Mecklenburg a location is needed for 50 or 60 and needs to be on a Saturday. Jane to help John.

Brunswick is good. Emails need to be sent to candidates. John to draft letter/email and Bev to send out to Brunswick candidates. John contacting Brunswick newspaper. To be held at Ebony Fire Department, at no charge, on September 16th from 12:00 to 4:00. Need volunteers to help to screen questions, sign in candidates, setup, takedown and more. Candidates from these three groups: Supervisors, School Board, Sheriff.

7. **Judy**- Lake Survey Volunteer Recruitment, Posters, and social media

Judy provided update. Flyers distributed to Chamber and businesses. Emails sent to people.

8. **Jeff**-Halifax County Weed Council funding

Jeff provided update. Continuing to work on getting the word out to Halifax residents. Lewis is working with Jeff to contact HOAs. Weed Council to end treatment in Halifax if no changes within 45 days.

9. **Judy**- status on LGA history project

Judy needs historical information. The history that she has is not detailed. Need history scrapbook, old bulletins and more – Judy and Jeff to meet at the office to obtain information. Judy to contact Jeff.

10. **Brian**-mentor program, timeline, goals (hold until item 12)

Brian provided update. Previously the Board passed a motion to have a mentor program. Mentor program will be more defined by MM. It is a work in progress with step one being Power Point deck. Once defined, MM will provide an outline of the program with target time frames.

11. **Bev**- list of new members for orientation

Bev provided a new member list to Brian.

12. **Eric**-Membership deck review, completion, and ownership

Eric walked through the slides and then went back through the slides for comment. Great input from Directors and changes were made to the slides.

The purpose is membership acquisition/retention and then evolve into mentoring and presentations to other organizations. Educational awareness.

Eric to send out PDF of presentation to the Directors.

Judy motioned to adjourn the meeting and Jeff approved and Brian seconded. The vote was unanimous.