

LGA Board Meeting Agenda  
January 31, 2024, Lakeland Cultural & Arts Center

Call to Order & Roll Call

Jeff called the meeting to order at 8:35 am

Attendees: Jeff Zimmer, Eric Wooster, Anne Wood, Brian Goldsworthy, John Cataldo, Lewis Mustian, Patricia Price, Jane Stringer, John Franz, Bob Alan, Tammy Clark

- Motion to approve 11.29.23 Board Meeting Minutes – **Moved and seconded by Lewis and Eric.**
- Motion to approve 12.6.23 Membership Meeting Minutes – **Moved and seconded by Lewis and Eric**
- Motion to approve today's agenda– addition of Annual meeting. **Moved and seconded by Lewis and Eric**

**Upcoming Events**

1. February - The QRR/COE: Jeff provided an update. There will be two engineers coming in from Wilmington and will start at 10:00. Chairs to provide updates from 9:30 to 10:00. Jeff will invite Cory Chamberlain from Dominion.
2. Feb 14<sup>th</sup> TAG meeting: John Franz provided an update on recent pre-TAG call and will be attending the meeting. John will draft an article explaining how TAG works with Weed Council. TAG members have a vested interest in the well-being of the Lake and meet once a year. This will be in 3rd quarter bulletin and posted on the website.
3. Stakeholder Meeting TBD
4. March- no membership meeting. No changes
5. Five County Forum- Fri March 15, 2024: John C provided updates. All Counties have verbally confirmed.
  - Written responses are needed by 2-15 from attendee/representative.
  - John C to send out the agenda by Friday to the Board.
  - Volunteers are needed for - set up and take down, PA system, welcome table, and a timekeeper. Volunteers need to be there by 8:00 am and wear your name tags.
  - Topic: Looking forward, 5 years Economic and Community Development Plan per County. Purpose – network and meet each other.
  - Committee Chairs are asked to submit questions for the Forum participants to answer.
6. April 3, Jessica - 2023 Vegetation Survey Results/2024 Treatment Plans: Jeff provided update, Jessica has confirmed.
  - Anne will work on evening meeting and meal location. Time will be 5:30 pm cocktail and meeting start time at 6:00 pm.
7. May 1<sup>st</sup>, morning meeting, Panel of Realtors: Need recommendations for knowledgeable realtors. A panel of at least 3, preferable to have 4. Discussion of Directors:
  - Jane recommended Chad Barber, lives in South Hill, business in LG.
  - Other recommendations are:
    - Stephanie Gainey – Brian to contact.
    - Barney Watson– Jeff to contact.
    - EXP – Tammy to reach out.
    - Crystal Dickens – Lewis to contact.
    - Tommy & Beth Storey – Brian will contact.
  - Topic: State of Real Estate Market and Short-Term Rental Properties.
8. QWAC fun run-staff table –Need volunteers for a table –

- John F will coordinate.
- 9. May 4<sup>th</sup>, Shred Event Eric provided update:
  - Volunteers need to be Roanoke Wildwood Fire Department by 9:00 am.
  - Eric is having signs made and bring the big LGA sign. Anne recommended sign placement locations. Eric will check with Shredd for flags.
  - Anne will not be at the Shred event.
- 10. Annual Event – Need to follow by laws. General discussion by Directors.
- 11. June 1 Saturday, First Response at the lake Eric & Pat –Eric provided an update:
  - Emails letters going out Thursday, 2-1, to all on the invitation list. Eric is requesting attendees respond to him.
  - Glenn has not come back with answers. Eric is following up with Glenn.
  - The Helicopter will not be on site.
  - NC Wildlife and VA Wildlife will be invited.
  - Solved trash issue by Eric.
- 12. July- dinner/evening meet Dominion Presentation-Shoreline plan impact to property owners. Jeff provided updates.
  - Anne recommended having dinner meeting at Latitudes – Anne will check into it.
  - Jeff will obtain commitment from Dominion, Glenn.
- 13. next evening meet- what will be a good draw? Suggestions. General discussion. No decisions.
- 14. Possible Future Meets-Red Cross Disaster Relief/AARP -Financial institute/. General discussion on Speaker and topics by Directors.
  - Fall evening meeting idea: Have Game Wardens or Fishery ideas for speakers. Wildlife issues, wildlife rehab, for September/October evening.
  - Anne suggested the bug company in VA. The owner likes to educate people and would like to talk on eco-friendly extermination. Maybe next year in the Spring.

### **Old Business/Follow-ups:**

1. Anne- Treasurers report, schedule 2023 financial review. Anne provided update Treasurers Report and handed out copies.
  - Discussion on handing out paper copies. It was determined that paper copies are no longer required at the meeting. The report will be presented on screen during the meeting and e-copy will be provided prior to meeting.
  - No changes or questions. Committee numbers increase slightly.
  - Jeff Thanked everyone for controlling expenses and a special Thank you to Anne.
  - The Financial Review Group needs to be appointed and report in the next bulletins.
    - Tammy will find new folks for the Financial Review group. 1 new this year, 1 next year, and 1 year after with 3-year term. Tammy to find a replacement and ask the other two to remain. Anne and Tammy will work together.
    - Need to finalize an agreement with Anne's employer to ensure LGA has access to LGA documents. This agreement is the result of a recommendation from the Financial Review Group. Anne will finalize.
2. John C-short term rental (STR) issue. a lot of research. John C provided an update.
  - The Committee will get together shortly. Working on and will provide more information at the next board meeting.
3. John F- MOU with LGWCC, other updates on Lake Environment Committee. Jeff and John F presented the review of MOU. This document is to formalize the relationship between the two organizations. Suggested that it would be good to have with other organizations that LGA works with. Good discussion on MOU. Lewis recommended tabling until after the Strategic Planning

session. Further discussion was had and due to time constraints with Weed Council meeting schedule the following motion was submitted for vote.

- **Eric moved to approve John F approach to submit the MOU to WC for approval. Nine approvals and One abstention. Motion passed.**
  - John F to work with Tammy to have a 1 pager, Fact Sheet. Get it in the Bulletin and on the website. Good timing to link with Jessicas presentation.
4. Brian/Anne- Membership Committee – Brian provided an update. Membership numbers are moving along good.
- Brian will be calling the 22 businesses. Next stage is households. Anne sent out invoice statements that is getting good results. Not ready to call households yet– will plan for in March. Ahead of where we were last month.
  - The next M&M meeting is 2-15.
  - Decals have been designed and will be purchased and offered to businesses.
  - Brian will request mockup for web and official logo.
  - M&M to Revisit branding and logo.
  - New Member Program V5 - Directors have made call outs to new members on their lists.
  - The upcoming ZOOM for new members is 1-31-24 and next Zoom meeting is in April. Directors are invited to attend the new member Zoom calls.
5. Tammy – Communications
- SPLASH – looking good and good responses.
  - Email addresses for HOA individuals. Tammy provided an update. She is currently adding as many emails as provided for HOAs, this is creating an issue of reconciliation between Anne’s membership listing and Tammy’s mailing list. Tammy recommended one email per HOA for consistency of Anne’s and Tammy’s lists. LGA to use one email for each HOA. Tammy and Jeff to work on email to HOA to confirm one point of contact from each HOA.
6. Business Member directory feedback. Tammy provided update. The last item on the LGA website reflects all the business members. Now it matches the bulletin listing and there is a link to the business’s website. Tammy reached out to all businesses to ensure all listings are accurate. No longer using business cards. Good job Tammy. No negative feedback from businesses.
7. Website Ownership /Article submission. Tammy provided an update.
- A reminder to the Chairs, please create an article with a photo for the website.
  - Press releases must have the disclosure paragraph on LGA.
  - Website links John F having challenges. Articles not linking correctly. Tammy is working with Curry, the computer guy.

### **New Business**

- ❖ **Shannon-** Lake Clean up Committee update. Jeff provided update for Shannon.
  - Zoom call, 1-29, Shannon noted ideas from participants and will come back with the committee on new structure and recommended ideas.
- ❖ **Jane-**Nominating Committee update. Jane provided an update.
  - Jane is working on Board position recruitment in Brunswick and Mecklenburg.
  - Jane will be writing an article on By-law requirements of nominates, 5 per County and 1 at large.
  - Jeff recommended a change to the By-laws. To remove the requirement for the Secretary to take notes at Membership meeting

- Discussion on posting of changes to membership. Changes to the By-laws should be in the April bulletin. Members must be notified within 30 days.
- Thank you, Jane, for all your work to get Board members.
- ❖ Lewis- Strategic Review Task Team - Lewis provide an update.
  - Lewis has found facilitator Christine Thompson. Volunteered to be our facilitator at no cost.
  - Found location Buck Springs Park off Eaton Ferry Road in Warren County.
  - Recommended dates March 12<sup>th</sup> and April 2<sup>nd</sup> or second option March 4<sup>th</sup> and March 12<sup>th</sup>. Lewis will confirm with Christine and let us know by email.
  - Set goals for 2 to 5 years and create a plan.
  - Prior to Strategic meeting need to review and develop the LGA Mission statement.
    - Review membership survey results-topics of importance to our members

Moved to Adjourn and seconded by Eric and Patricia

Meeting adjourned at 10:35

Moved into an open discussion session on Vision and Mission for upcoming Strategic Review.